

MICROSOFT BUSINESS SOLUTIONS – ADVANTAGES

- Run your business the way you want

Forget what you know about customization. With Microsoft Dynamics Ax, customization is easy. Its strong "out-of-the-box" functionality is designed to be extended cost-effectively to suit your individual business processes. Use the flexibility of Microsoft Dynamics Ax to run your business the way you want to—not the way an ERP solution tells you to. You can use the provided Microsoft Dynamics Ax toolkit to fine-tune your solution whenever it suits you.

You decide when you want to expand functionality based on your needs. You can start with the basic functionality, such as Finance and Trade, and expand with Production and Customer Relationship Management, as your needs change and grow. There is no waiting for an expensive upgrade. The functionality is all there in the one installation—waiting to be turned on as the need is identified. When the license key code for the new functionality is entered into the Microsoft Dynamics Ax installation, the functionality automatically appears throughout the system and all data will be synchronized between the old and new functionality.

- Advanced technology supports your growing business

Microsoft Dynamics Ax is designed to scale easily in order to support your growing business. You can add users, additional locations and enhanced capabilities whenever you need them. Microsoft Dynamics Ax uses Microsoft Dynamics Ax Object Servers, which can be clustered to allow load-balancing and rapid scalability. Just add more servers to the cluster when more capacity is needed.

Since all users, locations, and processes are run off one database, maintenance and upgrading is usually simpler and less expensive compared to distributed systems. Because Microsoft Dynamics Ax supports clustering, using only one database provides strong performance even with multiple sites in different countries.

- Connect and interact with ease

Microsoft Dynamics Ax can extend your business processes over the Internet, so you can connect your business to your customers, vendors and remote employees regardless of geography. This will help you increase the speed and value of communication, reducing transaction costs for both you and your business partners.

You can quickly set up personalized, role-based Web portals to deliver information and application access over the Internet. Web portals help you simplify communication between individuals and

companies, and reduce both the time spent on inefficient manual processes as well as the chance for human errors in the transaction process.

Microsoft Dynamics Ax further brings new efficiency to supply chain relationships with the ability to use XML to electronically exchange information and conduct transactions with your business partners, regardless of the system they use or how they would like to communicate (for example, through Electronic Data Interchange (EDI) systems).

Microsoft Dynamics Ax uses the Component Object Model (COM) to seamlessly connect to other applications, so you can benefit from information and even functionality from COM-oriented applications such as Microsoft Office or third-party products.

- Everything in one source

Microsoft Dynamics Ax is truly an all-in-one solution. It leverages one business logic, one code base, one database and one toolbox to connect your business internally and externally, and to help you recognize and take advantage of new opportunities.

Obtain insight into all business transactions quickly and easily. Changes to your business information made in any location are instantly reflected across the entire solution, including remote sites. Upgrading is simple and fast, because updates only need to be applied once, and they appear throughout the solution.

- A global solution

Set up your solution to do business in different countries, languages and currencies. This enables you to react quickly to changes and pursue new market opportunities regardless of geography.

Communicate with customers and business partners in their own language—Microsoft Dynamics Ax has multi-language capabilities built in. This means that you can send invoices to your customers in their preferred language, regardless of what language your installation of Microsoft Dynamics Ax is set up to use. You can even use different currencies for vendors and customers in different countries, as well as automatically reconcile fluctuations in relative currency values. It's truly an international solution.

- One solution for multi-site operations

Manage your multi-site business efficiently with real-time connectivity across your different locations through the one common database. Create, update and share sales orders, purchase orders, financial data and other information across your locations in real time, whether they are across the street or all over the world.

- For more information about Microsoft Dynamics Ax

To learn more about Microsoft Dynamics Ax, contact your local Microsoft Business Solutions office or Microsoft Certified Business Solutions Partner, using the following Web address. They have the expertise to meet your specific business needs.

- About Microsoft Business Solutions

Microsoft Business Solutions, a division of Microsoft, offers a wide range of integrated, end-to-end business applications and services designed to help small, midmarket and corporate businesses connect better with their customers, employees, partners and suppliers. Microsoft Business Solutions applications optimize strategic business processes across financial management, analytics, human resources management, project management, customer relationship management, field service management, supply chain management, e-commerce, manufacturing and retail management. These applications are designed to help businesses succeed and achieve their goals.